

HTA in Integrated Care for a Patient Centered System

New technological solutions are currently being developed which will dramatically affect the provision of health care services: Telemedicine, point-of-care devices and ICTs. These technological developments generate new challenges for HTA.

Integrated care could be a solution not only for high income countries but also for middle and low income countries by ensuring that patients or customers are the main focus of the system and that the technological solutions are aimed at meeting their needs. It also allows for a more efficient use of resources, something which is essential in places with scarce or limited resources or where sustainability is crucial.

There are also some experiences already in motion which can be shared and discussed, and methodological approaches which can serve as a model for different contexts. For example, the development of predictive risk stratification models based on the consumption of health care services already used in some health care contexts, experience in care management models, high-performing clinical microsystems, etc.

These aspects will be the recurring theme of the meeting of the International Society HTAi 2012 to be held in Bilbao and which puts patients at the centre of the system.



Euskalduna Conference Centre and Concert Hall

Pre-Conference: June 23rd-24th
Conference: June 25th-27th

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Health Technology Assessment International
An International Society for the Promotion of Health Technology Assessment



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Annual Meeting
9th HTAi **BILBAO** | **2012**



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HTAi Bilbao 2012

The evolution of health systems towards integration of services is not very different from the innovations implemented in other sectors such as industry, commerce, education and transport. In all of them, supply-based management systems are gradually being replaced by demand-based, integrated customer-centered systems.

Health systems and health care are now facing challenges such as multiple entry points, inappropriate use of expensive and scarce resources, waiting lists, and poor communication of information between health care providers and between health care providers and patients. It is clear that the evaluation of health care systems is crucial in ensuring their quality, effectiveness and efficiency.

Health Technology Assessment (HTA) therefore plays an essential role in ensuring that the health technologies involved (procedures, devices and organization systems) are properly evaluated, and in providing information to decision makers about the health, social, ethical and economic consequences of the development, dissemination and use of those technologies.

These and other issues will be discussed at Bilbao 2012.

What will you find in HTAi Bilbao 2012?

HTAi is the global scientific society for all those who produce, use, or encounter Health Technology Assessment.

By attending this event you will be able to share experiences and discuss hot topics in this area of knowledge with more than 1,000 professionals in the sector.

The international conference is a unique opportunity to get in contact with HTA experts and learn about the latest methodological advances and the results of evaluations conducted in other health care contexts.

Network cooperation, thematic meetings and pre-conference workshops on methodology and result analysis are usually an integral part of the meeting. Some of the topics that will be discussed include advances in comparative effectiveness programs, evaluation of the results of integrated health care programs, and the status of international experiences in health technology disinvestment.



Bilbao is well connected. Bilbao International Airport is located twenty minutes from the city and operates more than 400 weekly flights, with direct connections to most major European capitals.

Bilbao

Bilbao, in northeastern Spain, is located in the heart of a metropolitan area with over 1,000,000 inhabitants. Since its foundation more than 700 years ago, the city has been the main centre of socioeconomic development and the driving force for modernization in the area around the Bay of Biscay.

The Euskalduna Conference Centre and Music Hall has since 1999 been providing the essential infrastructure for the organization of conferences in the city and is the winner of the Apex Award for "World's Best Congress Center 2003". The city also boasts a diverse and sophisticated hotel infrastructure with more than 5,500 hotel beds and high quality service.

Bilbao is a hospitable city and very easy to get around

The Abandoibarra area where the meeting will be held is presently an outdoor museum of architecture, with the collaboration of leading international architects such as Frank Gehry, César Pelli, Javier López Chollet, Arata Isozaki, Robert Stern, Luis Peña Ganchegui and Ricardo Legorreta.

Bilbao has an excellent cultural offering including internationally renowned museums such as the Bilbao Museum of Fine Arts and the Guggenheim Museum Bilbao.

Basque gastronomy and hence Biscayan cuisine has achieved worldwide fame and is the result of top quality produce and the culinary expertise of its master chefs.

Only a few kilometers from Bilbao are coastal areas and beaches of unparalleled beauty.



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